

TECHNOLOGY. INNOVATION. TALENT

FIELD

.2016 MAY 7-8 Alexandria. Egypt

### Techne Summit 2016

Techne Summit is a two-day international technology event that acts as a platform including the main global players in the technology industry, namely: industry professionals as speakers, technology businesses, entrepreneurs and startups, investors, users and media representatives.

The event presents networking opportunities and opens up possibilities for various business collaboration between parties, particularly those that pertain to growth in the Middle East and North Africa region (MENA).

"The opportunity to meet with top notch innovators, financers, and corporate executives from the MENA region was unparalleled. In the span of 72hrs I grew my understanding, rolodex, and personal relationships exponentially!"

GARY WHITEHILL
Founder at Entrepreneur Week | BE DRIVEN

2016 Speaker There's something for everyone interested in the technology field at Techne Summit. The summit combines industry leaders, multinational technology organizations, start-ups, both private and public investors.



H.E. Eng. Yasser El Kady Minister of Egypt



**ENG. KHALIL HASSAN KHALIL** President



Ahmed El-Wakeel President Communications and Information Technology General Division of the Computer & Software Federation of Egyptian Chambers of Commerce ITIDA Egypt



Asmaa Hosny CEO Egypt



**Wael Fakharany** Head Lead Google X Middle East



Lauren Maillian CEO & Founder LMB Group USA



Dan McGaw Founder | Head of Analytics Effin Amazing USA



Hussein M. Daiani Chief Operating Officer Hug Digital UAE



**Reine Abbas** Co Founder/Partner | World's 100 Most Powerful Arab Women Wixel Studios Lebanon



Mark Turrell CEO || YGL at WEF || WEF Tech Pioneer Vork & Orcasci Germany







Carlos Miceli Carlos Miceli Business and Career Strategist Argentina

AGAMEMNON OTERO CEO Repowering London UK

**Thomas Novak** Medicaid Interoperability Lead Office of the National Coordinator for Health IT Autism-U USA

Aleida Lanza Co-Founder USA

Sridhar Iyengar CEO and Founder Elemental Machines || MISFIT USA



Yehia Abuqabal Founder || Forbes "30 under 30" - 2016 Founder International Cancer Research Center Egypt



Lisa Nicole Bell Inspired Life Media Group USA



**GARY WHITEHILL** Founder BURST & Entrepreneur Week California



Rasha Y. Tantawy Entrepreneurship & Business Support Department Head Managing Director of the Center for Entrepreneurship Technology Innovation & Entrepreneurship Center (TIEC) and Technology (CET) at UC Berkeley Egypt



**KEN SINGER** San Francisco



**Nitin Dahad** Editor The Next Silicon Valley UK



**Evanna Hu**Member Board of Directors
Polithon
Jordan



Rami Al-Karmi Founding Partner | Mentor innovateX | 500 startups Jordan



Erik Katz Founder HardwareCON USA



Mohamed Shehab El Din Co-founder ALSHEHAB || Nahdet El-Mahrousa Egypt



Susan Lindner CEO & Founder Emerging Media USA



**Ziad Aly**Member of Leadership Team
Upscale Development
Egypt



**Donald Fitzmaurice**Chief Executive Officer
Brandtone
Ireland



RYAN DAVIS Co-founder Backlot Cars USA



Youssef Aly CEO and Co-Founder eSpace Egypt



**Rashad Drakeford** Head of Content Development REVOLT Media & TV USA



Sharif El-Badawi TechWadi Head Mentor + Partner Lead, VCs & Startups at Google. Google USA



**Mohanad N. Fors** Founder & CEO TechB3.com Switzerland



Khalid Al-Khudair Founder & CEO || YGL at WEF Glowork KSA



Vartika Manasvi Community Head Tech in Asia India



Dr. Sherif H Kamel Professor of Management & Vice President for Information Management Partner American University in Cairo Egypt



**Ziad Mokhtar** Ideavelopers Egypt



**Wendy Dent** YGL World Economic Forum || Founder/CEO Cinemmerse USA



**Ahmed Fawzy** Information Security Manager Raya Contact Center Egypt



Sameh Elmallah Managing Director Intel Egypt and Levant Region Egypt





## Our Community Partners























### Start-ups that attend Techne Summit



























































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### Media

Techne Summit, Egypt's most promising international event for techies. Alexandria's Techne Summit will see expertise from across the technological spectrum - from NASA to Facebook - come together for a two-day event at the historic library.



Entrepreneur

















Exterior branding at entrance to venue  Branding on each stage Registration Area Branding Top Tier Website Branding Description on website - 50 words Email announcement to full database Display of logo and name in all electronic and printed publicity materials Will be announced across several social media platforms Announced as a sponsor on outdoor billboards Opportunity to display video at the venue's LCD screens Opportunity to speak in a keynote speech Appear in event advertisements published in magazines/newspapers Daily social media event support Announcement of any private reception (invite support) Announcement in weekly newsletter Weekly Weekly Weekly Monthly Press release announcing the Sponsorship EXHIBITION EXHibiting Space Ability to erect hanging banners  TICKETING & VIP ACCESS Partner / VIP tickets 15 10 6 4 3 Staff / booth tickets 15 6 4 4 2 Invites to private speaker reception Discount on additional tickets 50% 30% 25% 15% 10% Access to attendee list 2 weeks in advance Access to attendee list 2 weeks in advance of the event Opportunity to host a private reception	Partnership Opportunities	TITANIUM	PALTINUM	GOLD	SILVER	BRONZE
Registration Area Branding Top Tier Website Branding Description on website - 50 words Email announcement to full database Display of logo and name in all electronic and printed publicity materials Will be announced across several social media platforms Announced as a sponsor on outdoor billboards Opportunity to display video at the venue's LCD screens Opportunity to speak in a keynote speech Appear in event advertisements published in magazines/newspapers Daily social media event support Announcement of any private reception (invite support) Announcement in weekly newsletter Weekly Press release announcing the Sponsorship EXHIBITION Exhibiting Space Ability to erect hanging banners  Partner / VIP tickets 15 10 6 4 3 Staff / booth tickets 15 6 4 4 2 Invites to private speaker reception Discount on additional tickets Access to media list 2 weeks in advance  Access to media list 2 weeks in advance of the event	BRANDING					
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Top Tier Website Branding  Description on website – 50 words  Email announcement to full database Display of logo and name in all electronic and printed publicity materials  Will be announced across several social media platforms  Announced as a sponsor on outdoor billboards Opportunity to display video at the venue's LCD screens Opportunity to speak in a keynote speech Appear in event advertisements published in magazines/newspapers Daily social media event support Announcement of any private reception (invite support)  Announcement in weekly newsletter Weekly Press release announcing the Sponsorship  EXHIBITION  EXHIBITION  EXHIBITION  Ability to erect hanging banners  TICKETING & VIP ACCESS  Partner / VIP tickets 15 10 6 4 3 Staff / booth tickets 15 6 4 4 4 2 Invites to private speaker reception Discount on additional tickets Access to attendee list 2 weeks in advance Access to media list 2 weeks in advance of the event	Branding on each stage		<b>✓</b>	<b>/</b>		
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Will be announced across several social media platforms  Announced as a sponsor on outdoor billboards Opportunity to display video at the venue's LCD screens Opportunity to speak in a keynote speech Appear in event advertisements published in magazines/newspapers Daily social media event support Announcement of any private reception (invite support)  Announcement in weekly newsletter Weekly Weekly Monthly Press release announcing the Sponsorship EXHIBITION EXHIBITION EXHIBITION EXHIBITION  EXHIBITION  EXHIBITION  EXHIBITION  TICKETING & VIP ACCESS  Partner / VIP tickets 15 10 6 4 3 Staff / booth tickets 15 6 4 4 2 Invites to private speaker reception Discount on additional tickets 50% 30% 25% 15% 10% Access to attendee list 2 weeks in advance Access to media list 2 weeks in advance of the event	Email announcement to full database			>	<b>/</b>	<b>/</b>
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Appear in event advertisements published in magazines/newspapers Daily social media event support  Announcement of any private reception (invite support)  Announcement in weekly newsletter Weekly Weekly Monthly Press release announcing the Sponsorship EXHIBITION  Exhibiting Space 6 x 4 4 x 3 3 x 3 3 x 2 2 x 2  Location Central hub Choice of exhibiting area  Ability to erect hanging banners  TICKETING & VIP ACCESS  Partner / VIP tickets 15 10 6 4 3  Staff / booth tickets 15 6 4 4 2  Invites to private speaker reception Discount on additional tickets 50% 30% 25% 15% 10% Access to attendee list 2 weeks in advance Access to media list 2 weeks in advance of the event	Opportunity to display video at the venue's LCD screens	<b>✓</b>	<b>/</b>	<b>/</b>		
Daily social media event support  Announcement of any private reception (invite support)  Announcement in weekly newsletter  Weekly Weekly Monthly  Press release announcing the Sponsorship  EXHIBITION  Exhibiting Space  Location  Central hub Choice of exhibiting area  Ability to erect hanging banners  TICKETING & VIP ACCESS  Partner / VIP tickets  15 10 6 4 3 Staff / booth tickets 15 6 4 4 2 Invites to private speaker reception Discount on additional tickets  Access to attendee list 2 weeks in advance  Access to media list 2 weeks in advance of the event	Opportunity to speak in a keynote speech	<b>✓</b>	<b>/</b>	<b>/</b>		
Announcement of any private reception (invite support)  Announcement in weekly newsletter  Press release announcing the Sponsorship  EXHIBITION  Exhibiting Space  Location  Ability to erect hanging banners  TICKETING & VIP ACCESS  Partner / VIP tickets  Staff / booth tickets  Invites to private speaker reception  Discount on additional tickets  Access to attendee list 2 weeks in advance  Access to media list 2 weeks in advance of the event  Weekly  Weekly  Monthly  M	Appear in event advertisements published in magazines/newspapers	<b>✓</b>	<b>/</b>	<b>\</b>		
Announcement in weekly newsletter  Press release announcing the Sponsorship  EXHIBITION  Exhibiting Space  Location  Ability to erect hanging banners  Partner / VIP tickets  Partner / VIP tickets  Staff / booth tickets  Invites to private speaker reception  Discount on additional tickets  Access to attendee list 2 weeks in advance  Access to media list 2 weeks in advance of the event  Weekly  Weekly  Monthly  Ax 3 x 3 x 2 2x 2  Location  Central hub Choice of exhibiting area  Moite at x 3 and x 3 x 3 and x 2 x 2  Invites to private speaker reception  2 2 2 1  Discount on additional tickets  Monthly  Monthly  Monthly  Monthly  Ax 3 x 3 x 2 x 2x 2  Location  Contral hub Choice of exhibiting area  A x 3 and x 2 x 2  Invites to private speaker reception  2 2 1  Discount on additional tickets  Monthly  Monthly  Monthly  Ax 3 x 3 x 2 x 2x 2  Location  Central hub Choice of exhibiting area  A x 3 and x 2 x 2 x 2   Invites to private speaker reception  A y y y y y y y y y y y y y y y y y y	Daily social media event support	<b>✓</b>	<b>/</b>			
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Discount on additional tickets  Access to attendee list 2 weeks in advance  Access to media list 2 weeks in advance of the event	Staff / booth tickets	15	6	4	4	2
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Access to media list 2 weeks in advance of the event	Discount on additional tickets	50%	30%	25%	15%	10%
Access to media list 2 weeks in advance of the event	Access to attendee list 2 weeks in advance	<b>/</b>	<b>/</b>	<b>/</b>		
	Access to media list 2 weeks in advance of the event					
	Opportunity to host a private reception	<b>/</b>	<b>/</b>			
Opportunity to host a private roundtable	Opportunity to host a private roundtable	<b>/</b>				



Al Consultant at Menya Solutions, Inc., Canada

# TECHNE PITCH COMPETITION

Techne Pitch will bring together 100 of the world's most promising startups, pitching in front of some of the region's top investors and media.

Techne Pitch aligns and introduces your brand to the most promising startups in the

world.

# Techne Pitch Branding

- Host partner of Techne PITCH
- Techne Pitch stage branding
- · Branding on Main Stage for Techne Pitch final
- · Logo included at registration on website and other registration forms
- Top Tier Website Branding
- · Description on Website
- · Email announcement to all attendees
- · Social media support on event days

# Exhibition Space

- 3x3 meter activation space
- Ability to hang banners
- Opportunity to host a private roundtable / workshop

## Ticketing & VIP Access

- 10 Partner Tickets
- 6 staff/booth tickets
- · 2 invites to private speaker reception
- · Invite support for private receptions
- 20% discount on additional tickets
- Access to attendee/media list 2 weeks in advance

### OPENING CEREMONY SPONSORSHIP

Opening Ceremony sponsorship is a key way to connect with attendees.

### **Opening Ceremony**

- Promotion of Sponsor's as the official opening ceremony sponsor.
- Recognition in event marketing, to include: Announcement as the closing host in an email newsletter to our full database
- Support from the organizer to source a unique & appropriate venue within Alexandria
- · Photographer on the night and invitations to key members of the 'press
- Dedicated fulfillment manager to assist with event consultation & venue logistics
- · Opportunity to display sponsor merchandise and to distribute gifts
- 5 VIP tickets
- 1 invitation to speakers dinner
- · Logo branding on website as sponsor

### SPEAKERS DINNER SPONSORSHIP

#### Sponsorship Benefits

- · Branding on invitations and accreditation of the dinner
- Branding on website as event sponsor
- Opportunity to address attendees by way of welcome
- · High visibility branding on site
- Influence over table seating
- 6 invitations to dinner which may include clients and/or partners
- 6 tickets to full event
- 1 VIP ticket with access to onsite private lounge
- · Opportunity to present gifts to each attendee

# SPEAKERS WELCOME RECEPTION SPONSORSHIP

#### Sponsorship Benefits

- · Branding on invitations and accreditation as host of the evening
- Branding on website as event sponsor
- Opportunity to address attendees by way of welcome
- High visibility branding on site
- 6 invitations to cocktail reception which may include clients and/or partners
- 1 VIP ticket with access to onsite private lounge
- Opportunity to present gifts to each attendee

